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JULY 21



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JULY 24, 25

JULY means **RODEO**
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Do you remember your first rodeo? Were you a child, tagging along with your parents as a spectator? Were you a participant, saddling up for the first time with the big dogs? *Western Horseman* has gathered information about some exciting rodeos happening in the West this year, and polled professionals in rodeo to recall their favorite memories of the Western sport.

- Barrel racer Ashley Shafer says her earliest rodeo memory was attending the Sidney, Iowa, Rodeo, and the rodeo bug has stuck with her ever since.

"I just remember my parents taking me to that rodeo and it seemed like a really big deal at the time," Shafer says. "We went every year when we were kids, but the first one I remember I think I was 3 years old."

- Saddle bronc rider Cody Wright says his favorite early experiences with rodeo were at the Dixie Roundup in St. George, Utah.

"One thing that made me really get into rodeo was just going to the Dixie Roundup in St. George growing up, watching those guys ride there," Wright says. "The Dixie Roundup was a big deal when you lived in Hurricane [Utah]. Seeing some of the big stars back then—those are probably some of my fondest memories about rodeo."

- Steer wrestler Luke Branquinho recalls a circuit rodeo in Clements, California, where he competed in 1999, which was his Professional Rodeo Cowboys Association permit year. He was going to college and rodeoing a bit, but that rodeo is a great memory.

"Getting to ride in that arena with some of the greatest bulldoggers ever—Rod Lymon, Brad Gleason, Steve Duhon, Ote Berry, John W. Jones, Jr.—they were all entered in that rodeo in the slack when I was up," Branquinho says. "Getting to see those guys, I'd never been able to compete against them until that day. It was pretty unreal for me. I grew up watching them and just to be able to compete with them at that level—but more so, just to be in the same arena with all of them at one time—was pretty amazing."

- Rodeo photographer Molly Morrow grew up in Kirkland—a suburb of Seattle, Washington—and she and her family always attended the Ellensburg Rodeo in Ellensburg, Washington. Morrow attributes her lifelong appreciation for rodeo to her childhood experiences at Ellensburg.

"I would wait all year long to come to the Ellensburg Rodeo. It's a very beautiful rodeo," Morrow says. "I loved to watch the cow cutting during the performance, and later on I ended up getting to do that at Ellensburg on a horse that I trained. That was really exciting for me. The rodeo also always had a parade with loose riders and horses, and we would be able to ride in it. My dad would haul my horse over starting when I was 11 so that I could ride in the parade—that was huge. So for me, to be a PRCA rodeo photographer, there's times when I go back to that little girl and I think, 'Somebody pinch me. I am shooting at NFR. Am I really shooting here at Cheyenne [Frontier Days]? At Pendleton [Round-Up]? I don't think I've ever really lost that wonderment."

RODEO EVENTS

June 15-24
Reno Rodeo
Reno, Nevada
 renorodeo.com
 800-325-7328

Nicknamed the "Wildest, Richest Rodeo in the West," the Reno Rodeo's PRCA rodeo boasts a purse of more than \$500,000. Celebrating its 98th year, the rodeo welcomes more than 150,000 fans and 1,000 professional athletes to the 10-day event. The rodeo also features events including Xtreme Bulls; Wrangler BFI Week with the Bob Feist Invitational Team Roping and Reno Million Invitational Team Roping; businessman steer decorating contest; drill team competition; kids' events; a parade; and the Extreme Mustang Makeover.



FIELDING CATHCAR



June 19-22
Wrangler BFI Week
Reno, Nevada
bfweek.com
303-870-6489

Now sponsored by Wrangler, the Bob Feist Invitational—the richest one-day open roping in the world—can now be watched online at wranglernetwork.com for the first time in 40 years. The BFI features 100 open teams competing over six rounds for more than \$800,000 in cash and prizes. Held in conjunction with the Reno Rodeo, the Wrangler BFI Week includes other events such as the #11 Reno Million Invitational and \$10,000-added #12 High Desert Showdown, Jr. Dummy Roping, a three-round breakaway jackpot and an all-girl team roping.



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November 9-12, 2017

Amarillo Civic Center Complex • Amarillo, Texas

Tickets on Sale June 1st

MORE THAN A RODEO

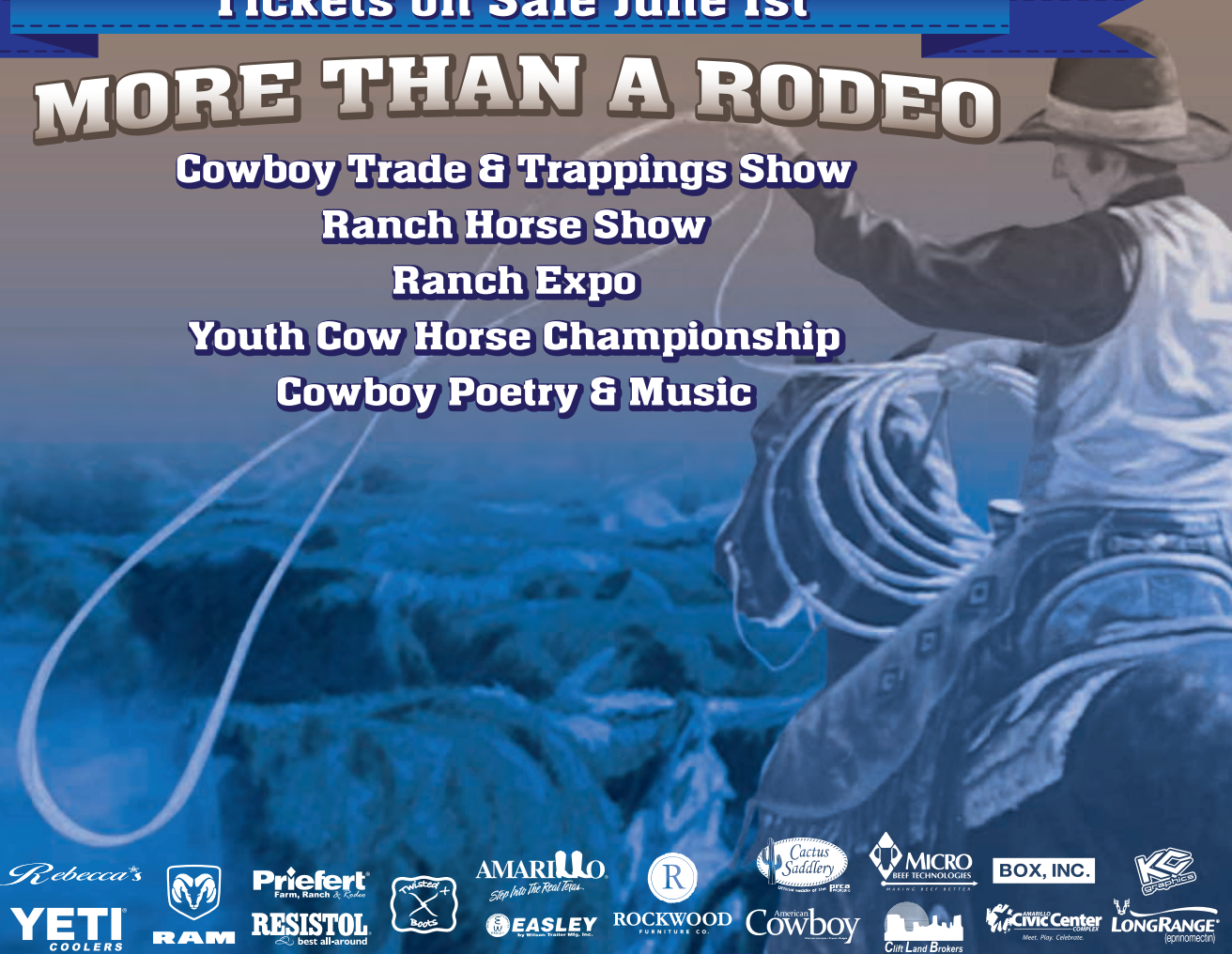
Cowboy Trade & Trappings Show

Ranch Horse Show

Ranch Expo

Youth Cow Horse Championship

Cowboy Poetry & Music



www.wrca.org



June 30-July 4
St. Paul Rodeo
St. Paul, Oregon
stpaulrodeo.com
800-237-5920

"The Nation's Greatest Fourth of July Rodeo" will return for its 82nd year with one hat-throwing, dirt-kicking good time, June 30 through July 4. In addition to dirt-pounding Top 10 PRCA rodeo action, fans can enjoy a carnival, spectacular nightly fireworks, a Wild West Art Show, the Fourth of July parade, the Tack Room Saloon, and the Great Western Barbecue Cook-off. Go to stpaulrodeo.com for more information.



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7:00 p.m. (Wed, Thurs, Fri, Sat)
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12:30 p.m. (Saturday ONLY!)
Grounds Open at 10:00 a.m.

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PikesPeakorBust.org



July 12-15
Pikes Peak or Bust Rodeo Days
Colorado Springs, Colorado
pikespeakorbust.org

Experience real professional rodeo as Cinch presents the 77th Pikes Peak or Bust Rodeo at Norris-Penrose Event Center in Colorado Springs, where the top athletes in rodeo compete for top prize money. Plus, there's a new bonus event: American Freestyle Bullfighting, Wednesday and Thursday only. Evening performances start at 7 o'clock and a Saturday matinee begins at 12:30 p.m. Tickets are available now at pikespeakorbust.org.



2017 RMEF HUNTER & OUTDOOR CHRISTMAS EXPO

THURSDAY, DECEMBER 7 – SATURDAY, DECEMBER 16, 2017

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Make sure Hunter & Outdoor Christmas is on your to-do list for the 2017 Wrangler National Finals Rodeo!

WWW.HUNTERCHRISTMAS.ORG ■ 800-CALL-ELK, EXT. 517





July 14-15
Childress Old Settlers Rodeo

Childress, Texas

940-674-5800

940-585-8239

facebook.com/pg/Childress.county.rodeo

Now in its 129th year, the Childress Old Settlers Rodeo is located in a new indoor arena in Childress, Texas, with \$8,000 in added money for competitors and stock from contractor Flying C Rodeo. The rodeo features a princess and queen competition, and kids' events such as mutton bustin', calf riding and steer riding. Don't miss the parade Saturday morning, vendors Friday and Saturday night at the Event Center, or the dance at the Elks Lodge Saturday night.

July 21-30
Cheyenne Frontier Days

Cheyenne, Wyoming

cfdrodeo.com

800-227-6336

Cheyenne Frontier Days—the world's largest outdoor rodeo and Western celebration—features nine days of PRCA rodeo, a Cinch Rodeo Shoot-Out, hundreds of vendors, a full carnival, and a great lineup of entertainers such as Little Big Town, Luke Bryan and Jason Aldean. In 2017, the Championship Bull Riding Finals will be returning to the 121st "Daddy of 'em All" to crown the 2017 CBR World Champion, and it will pay out a \$100,000 bonus.



KEN YOUNG



BREE BURTTIS

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RENO RODEO

JUNE 15-24, 2017

TICKETS 800-325-SEAT
RENORODEO.COM

go to: visitRenoTahoe.com
for area events and more

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DURANGO • COLORADO Gathering

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LAUGHING STOCK
★ COWBOY HUMOR ★

Andy Nelson ★ R.P. Smith ★ Terry Henderson
Gary McMahan

"SAMMY" painting by ELIZABETH KINAHAN

DurangoCowboyPoetryGathering.org
Information: 970-749-2995

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- Kids Arcade



COMING EVENTS

May 31- June 4

National Barrel Horse Association Professional's Choice Super Show & Western Gift Show

June 9-18

Pacific Coast Cutting Horse Association Core Balance Derby Classic Challenge & Western Gift Show

June 23-25

Gold Rush Peruvian Classic Horse Show

June 30-July 4

PCQHA Celebration Circuit Quarter Horse Show & Western Gift Show

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August 11-12
Big Bend Ranch Rodeo
Alpine, Texas
bigbendranchrodeo.com
432-364-2696

For more than 15 years, the Big Bend Ranch Rodeo has showcased the skills of daily ranch work through its competition, which features team members employed by working ranches. The event is sanctioned by the Working Ranch Cowboys Association, and the winner of this rodeo qualifies for the WRCA World Championship. Rodeo events held during two full go's at the S.A.L.E. Arena at Sul Ross State University include ranch bronc riding, wild cow milking, team doctoring, team branding and team sorting.

November 9-12
WRCA 22nd World Championship Ranch Rodeo
Amarillo, Texas
wrca.org

The top working ranch teams in America will compete at the 22nd Working Ranch Cowboys Association World Championship Ranch Rodeo in Amarillo, Texas, this November. To participate, working ranches must win a WRCA-sanctioned ranch rodeo. In addition to ranch rodeo competition, the event features adult and youth ranch horse shows, cowboy musicians and poets, a ranch expo and one of the best cowboy gear trade shows in the country. More than 40,000 visitors are expected to attend during the four days. Purchase tickets from Panhandle Tickets, 806-378-3096.



DANA JONES




DAN HUBBELL

CHILDRESS OLD
SETTLERS RODEO

July 14-15, 7 pm both nights
Childress, Texas
940-674-5800
940-585-8239
[facebook.com/pg/Childress-county.rodeonight](https://www.facebook.com/pg/Childress-county.rodeonight)

Childress Old Settlers Rodeo will be celebrating 129 consecutive years. We will be having the rodeo in our new indoor arena. Will Cook with Flying C will be our stock contractor. UPRA Rodeo.

Photo by Ken Young



RODEO ROADTRIP DESTINATIONS

October 5-8
Durango Cowboy Poetry Gathering
Durango, Colorado
durangocowboy poetrygathering.org
970-749-2995

The 29th annual Durango Cowboy Poetry Gathering at the historic Strater Hotel in Durango, Colorado, features cowboy humor with the premier show "Laughing Stock," highlighting four humorists: Andy Nelson, R.P. Smith, Gary McMahan and ranch woman Terry Henderson. Also scheduled is a screening of Doug Morriones' documentary *Everything in the Song is True*, followed by a



DECEMBER 7 - 16

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or 888-582-6278**



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JULY
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question-and-answer session with Gary McMahan and Yvonne Hollenbeck. Don't miss Saturday's Cowboy Chuckwagon Breakfast followed by the Cowboy Parade on Main Avenue. More activities are listed online.



JONAS CRUSKIN

BIG BEND RANCH RODEO
ALPINE, TEXAS
Sanctioned
WRCA
Ranch Rodeo

FRIDAY, AUGUST 11TH
8:00 AM CUTTING COMPETITION
AT THE O6 FLATS ARENA
7:00 PM WRCA RODEO PERFORMANCE
AT THE SUL ROSS S.A.L.E ARENA

SATURDAY, AUGUST 12TH
9:00 AM RHAA COMPETITION
AT THE SUL ROSS S.A.L.E ARENA
2:00 PM YOUTH COW HORSE COMPETITION
AT THE SUL ROSS S.A.L.E ARENA
7:00 PM WRCA RODEO PERFORMANCE
AT THE SUL ROSS S.A.L.E ARENA
AWARDS CEREMONY FOLLOWING PERFORMANCE
9:00 DANCE • LOBO BAR

SUNDAY, AUGUST 13TH
10:30 AM BIG BEND COWBOY CHURCH SERVICES
WWW.BIGBENDRANCHRODEO.COM

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NATIONAL FINALS RODEO**

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Las Vegas, Nevada

southpointarena.com

vegascowboycentral.com

702-796-7111

Attending the NFR? Stay at South Point Hotel & Casino, where you'll enjoy nightly NFR viewing parties and live entertainment, and the WNFR go-round buckle presentations every night after the rodeo. The hotel also hosts the World Series of Team Roping—one of the top five richest equestrian events in the world—and the Benny Binion Bucking Bull and Horse Sale, both held during the NFR. Check out vegascowboycentral.com for a detailed NFR entertainment and event schedule.

June 19, 2017



40th Annual

BOB FEIST INVITATIONAL

PRESENTED BY **YETI**

Join us in celebrating 40 years of team roping excellence this June in Reno.
Come watch over 100 of the best open teams in the world compete for

\$800,000 IN CASH AND PRIZES

More information on "The Feist" and the entire Wrangler BFI Week is available at www.BFIweek.com. Check back often for updates. Hotels fill up fast so be sure to book your rooms today at one of our host hotels: Silver Legacy, Circus Circus, or the Eldorado in Reno. Use hotel code BFI2017 for special rates.



December 7-9
Cinch Boyd Gaming
Chute-Out Rodeo

Las Vegas, Nevada
boydchuteout.com
boydevents.com/nfr

The third annual Cinch Boyd Gaming Chute-Out Rodeo, held at 2 p.m. the Orleans Arena in Las Vegas, features three days of all-star rodeo competition. Tickets went on sale May 5. More information is at boydchuteout.com. Each night from December 7-16 at The Orleans Hotel & Casino, you can enjoy the WNFR viewing party hosted by PRCA Barrelman Justin Rumford, the legendary Buck'N Ball and National Finals Tonight starring Don Gay and Joe Beaver. More information about events and WNFR room and ticket packages can be found at boydevents.com/nfr.

December 7-17
Group W. Productions
Stetson Country Christmas
and Roper Cowboy
Marketplace

Las Vegas, Nevada
groupwproductions.com
countrychristmas.vegas

Group W. Productions produces the “mega” trade shows in Las Vegas during WNFR: the Roper Cowboy Marketplace, held December 7-16 at Mandalay Bay; and the Stetson Country Christmas, held December 7-17 at the Sands Expo and Convention Center for its 24th year. The Stetson Country Christmas is the only major Western shopping expo open on the last Sunday of the WNFR with free admission and parking. Hotel and exhibit space information for both shows can be found at groupwproductions.com or by calling 817-599-7664.

December 7-16
Rocky Mountain
Elk Foundation
Hunter & Outdoor
Christmas Expo

Las Vegas, Nevada
hunterchristmas.org
hunterchristmas@rmef.org
800-225-5355 Ext. 517

Held during the 10 days of the WNFR, the Rocky Mountain Elk Foundation (RMEF) Hunter & Outdoor Christmas Expo is the ultimate experience for outdoorsmen and -women. Free to the public, Hunter & Outdoor Christmas is located in the South Halls of the Las Vegas Convention Center, upstairs from Cowboy Christmas. Features include the Wrangler Rodeo Arena & Junior National Finals Rodeo; MTN OPS Shootout—Ultimate Archery Experience; acoustic country music performances; celebrity meet-and-greets; wild game cooking demonstrations; and more. ■



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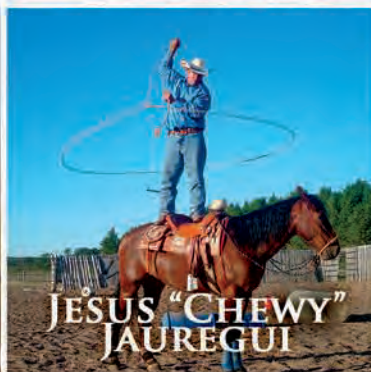
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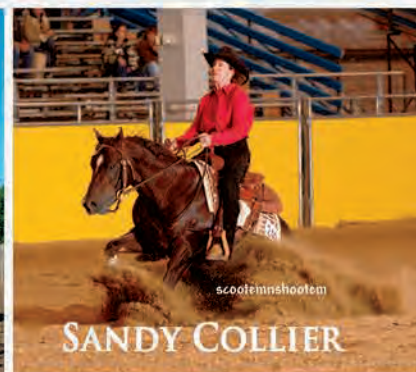
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JUNE 15-17, 2017

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